



**Master of Arts in
British and North American Cultural Studies**

CORE TEXTS – BASICS | ADVANCED

The MiBNACS 'M 4 – Core Texts' module is divided into two independent study units:

- The *Basics* unit requires students to read a selection of texts on their own. If need be, these texts can also be discussed in the mentorate. At the end of the semester, students must turn in a three- to five-page report or reading journal in hard copy to Professor Hochbruck. The unit is evaluated on a pass/fail basis (*Studienleistung*).
- The *Advanced* unit can be completed cooperatively or individually, preferably before the beginning of the fourth semester. Students submit a reading list, which consists of the **obligatory** texts plus their choice from the **optional** list, to an examiner (Professor Hochbruck or Professor Korte). A graded oral examination then takes place based on the reading list (*Prüfungsleistung*).

In general, the books must be read in their entirety. As for the 'Readers,' students must read the introduction and four articles of their choosing.

BASICS | Report or reading journal – Studienleistung (4 ECTS)

Heinz Steinert. *Culture Industry*, London: Blackwell, 2003 (Engl. translation of *Kulturindustrie*, Münster: Westfälisches Dampfboot, 1998).

Aleida Assmann. "Cultural Studies and Historical Memories." Bundesministerium für Wissenschaft und Verkehr, Internationales Forschungszentrum Kulturwissenschaften, eds. *The Contemporary Study of Culture*, Wien: Turia + Kant, 1999, 85-99.

Claire Colebrook. *New Literary Histories. New Historicism and Contemporary Criticism*, Manchester: Manchester UP, 1997.

Paul du Gay, Stuart Hall et al. *Doing Cultural Studies: The Story of the Sony Walkman*. London: Sage, 1996.

ADVANCED | Oral examination – graded Prüfungsleistung (6 ECTS)

Obligatory Texts

John Storey, ed. *Cultural Theory and Popular Culture. A Reader*. Athens: U of GA P, 2002 (or later edition).

Michel Foucault. *The Order of Things: An Archaeology of the Human Sciences (Les Mots et les choses: Une archéologie des sciences humaines)* London 1970 [1966].

Chantal Mouffe. "Hegemony and Ideology in Gramsci." *Gramsci and Marxist Theory*, London: Routledge & Kegan Paul, 1979.

Nicholas Mirzoeff, ed. *The Visual Culture Reader*. London: Routledge, 2009.

Optional Texts (select 4)

Janice Radway. *Reading the Romance*. Chapel Hill: U of NC Press, 1984.

Lawrence Grossberg, Cary Nelson, Treichler. *Cultural Studies*. London: Routledge, 1992.

Pierre Bourdieu. *Rules of Art: Genesis and Structure of the Literary Field*, Stanford UP, 1996 or *Les règles de l'art: genèse et structure du champ littéraire*, Paris: du Seuil, 1992.

Antonio Gramsci. *Selections from Prison Notebooks*. trans. and ed. Quintin Hoare and Geoffrey Nowell-Smith. London: Lawrence & Wishart, 1971.

Angela McRobbie. *Postmodernism and Popular Culture*. London: Routledge, 1994.

Brenda Ayres, ed. *The Emperor's Old Groove. Decolonizing Disney's Magic Kingdom (Introduction & Part I: Disneyfication)*. New York: Lang, 2003.

Ansgar Nünning and Vera Nünning, eds. *Konzepte der Kulturwissenschaften*. Stuttgart: Metzler, 2003.

Michelle Wallace. *Black Popular Culture*. Seattle: Bay Press, 1992.

Lucy Burke, Tony Crowley, Alan Girvin, eds. *The Routledge Language and Cultural Theory Reader*. 2000.

Simon During, ed. *The Cultural Studies Reader*. London: Routledge, 1999 (or later edition).

David Finkelstein and Alistair McCleery, eds. *The Book History Reader*. London, New York: Routledge, 2002.

Zygmunt Bauman. *Does Ethics Have a Chance in a World of Consumers?* Cambridge: Harvard UP, 2008.