

Master of Arts in British and North American Cultural Studies

CORE TEXTS — BASICS | ADVANCED

The MiBNACS 'M 4 – Core Texts' module is divided into two parts:

- The Basics group is a selection of texts that are read by students on their own. If need be these texts can also be discussed in the mentorate. At the end of the semester students turns in a report/reading diary of 3-5 pages in hard copy to Professor Hochbruck. The participants receive 4 ECTS for this as a Studienleistung (pass/fail).
- The Advanced list can be worked on cooperatively or individually, preferably before the beginning of the 4th semester. Students submit a selection which consists of the **obligatory** texts plus their choice from the **optional** list. The list is handed in to an examiner (Professors Hochbruck or Korte) to be included in an oral examination, which is graded as one of the *Prüfungsleistungen* and 6 ECTS.

In general, the whole book is to be read. As for the readers, the introduction and four articles chosen by the student are to be read.

BASICS | Report — Studienleistung (4 ECTS)

Assmann, Aleida. "Cultural Studies and Historical Memories." Bundesministerium für Wissenschaft und Verkehr, Internationales Forschungszentrum Kulturwissenschaften, eds., *The Contemporary Study of Culture*, Wien: Turia + Kant, 1999, 85-99.

Colebrook, Claire. New Literary Histories. New Historicism and Contemporary Criticism, Manchester: Manchester UP, 1997.

du Gay, Paul and Stuart Hall, Linda Janes et al. Doing Cultural Studies: The Story of the Sony Walkman. London: Sage, 1996.

Steinert, Heinz. Culture Industry, London: Blackwell, 2003 (Engl. translation of Kulturindustrie Münster: Wesfälisches Dampfboot, 1998).

ADVANCED | Oral examination — graded Prüfungsleistung (6 ECTS)

Obligatory Texts

Gramsci, Antonio. Selections from Prison Notebooks. Trans. and ed. Quintin Hoare and Geoffrey Nowell-Smith. London: Lawrence & Wishart, 1971.

Mirzoeff, Nicholas, ed. The Visual Culture Reader. London: Routledge, 2009.

Mouffe, Chantal. "Hegemony and Ideology in Gramsci." *Gramsci and Marxist Theory*, London: Routledge & Kegan Paul, 1979.

Storey, John, ed. Cultural Theory and Popular Culture. A Reader. Athens: U of GA Press, 2002 (or later edition).

Optional Texts (select 4)

Ayres, Brenda, ed. The Emperor's Old Groove. Decolonizing Disney's Magic Kingdom (Introduction & Part I: Disneyfication). New York: Lang, 2003.

Bauman, Zygmunt. Does Ethics Have a Chance in a World of Consumers? Cambridge: Harvard UP, 2008. Bourdieu, Pierre. Rules of Art: Genesis and Structure of the Literary Field. Stanford UP, 1996.

Burke, Lucy, Tony Crowley and Alan Girvin, eds. The Routledge Language and Cultural Theory Reader. London: Routledge, 2000.

During, Simon, ed. The Cultural Studies Reader. London: Routledge, 1999 (or later edition).

Finkelstein, David and Alistair McCleery, eds. The Book History Reader. London/New York: Routledge, 2002.

Foucault, Michel. The Order of Things: An Archaeology of the Human Sciences (Les Mots et les choses: Une archéologie des sciences humaines). London 1970 [1966].

Grossberg, Lawrence and Cary Nelson Treichler, eds. Cultural Studies. London: Routledge, 1992.

McRobbie, Angela. Postmodernism and Popular Culture. London: Routledge, 1994.

Nünning, Ansgar and Vera Nünning, eds. Konzepte der Kulturwissenschaften. Stuttgart: Metzler, 2003.

Radway, Janice. Reading the Romance. Chapel Hill: U of NC Press, 1984.

Wallace, Michelle. Black Popular Culture. Seattle: Bay Press, 1992.